

# **SMELL AMAZING FOREVER**

**HOW TO PROLONG YOUR  
FRAGRANCE DURATION TO  
8, 12 AND EVEN 24 HOURS**

*In 3 simple Steps*

**Laura Velandia & Camilo Estrada**

Smell Amazing Forever

*How to effectively guarantee you smell  
amazing all day, 365 days all year long*

&

*'Make anyone melt in front of you and beg to reveal your  
perfume's name in 3 simple steps'*

Made with love for all perfume lovers of the World

By Camilo Estrada & Laura Velandia

Smell Amazing Forever & Crem de la Crem's Founders Team

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**All inquiries should be made to: [info@cremdelacrem.us](mailto:info@cremdelacrem.us)**

**Creator: Velandia, Laura and Estrada, Camilo**

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Smell Amazing Forever

*In loving memory of Laura's Dad  
which always loved to smell amazing,*

*Pachito Velandia*



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# IMPORTANT! READ THIS FIRST!

Dear fragrance lover,

If you want to **achieve extraordinary luxury smell with shocking and incredible longevity...**

And literally smell absolutely AMAZING all day, year in and year out...

Then **this will be the most important book you'll ever read.**

Here's why:

We are Camilo and Laura and back in 2020 we couldn't smell our perfumes after 3 hours of application. And no it was not a covid thing!

We've always been fascinated by designer perfumes and their smell.

Always loved to smell amazing and receive loads of compliments wearing them.

But we just couldn't make them last the entire day.

We were desperately overapplying and practically "praying" they would last...

The entire day...

Or the entire night.

We would perfume every morning and bring perfume with us...

Mostly to reapply 3-5 times per day.

We did this 7 days per week, for our entire adult life.

We desperately wanted our perfumes **“to last much much longer”**

And not overapplying and spending perfumes like crazy.

**Then, one day, we came up with a “crazy idea”**

That allowed us to enjoy the smell of our favorite designer scents all day, all year..

So instead of reapplying 3-5 times per day...

We could perfume ourselves with a method that would last...

**8-12 AND EVEN 24 HOURS PER DAY!**

Everyone thought we were crazy, and that there was no way this could possibly work...

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An old friend even called us “dreamers”.

But we had nothing to lose and everything to gain.

So after studying the chemical compositions of the most stunning aromas...

From the most successful master perfumers of the last 200 years.

And after a lot of days and nights and loads of trial and error...

**We finally discovered a 'secret perfume application method'...**

And a formula that can make any perfume LAST LONGER, BRUTALLY LONGER.

And everything changed for us.

Instead of re-applying perfume to make it last.

**We projected longer and got so many more compliments than we could possibly imagine!**

Your decision to purchase this book may result to be the smartest perfume choice you've ever made.

As you are about to learn, this book totally returns on every promise we've made in our advertisement.

On top of that, every perfume longevity-increasing idea you're about

to read has been tested and proven to work in almost every perfume on the planet. From woody to floral, amber to fresh.... This method simply just works in every single scent you try it.

These ideas have already generated tens of hundreds of compliments for several years in a row as reported in our community reviews.

Here are some of the simple secrets you will learn in the 5 phases:

- The single most powerful and effective way to prolong any scent duration under any circumstances (This strategy will provide you the most brutally long-lasting olfactory experience you could ever imagine for years to come)
- How to use 'The Perfume Golden Rule ' to craft irresistible aromas, that practically FORCE anyone to ask you what in the forgotten path to heaven are you wearing
- The 3 fastest compliment-producing secrets known to humankind! (These go against everything you've ever been told by the 'perfume experts')
- Can you really increase the staying power of ALL of your perfumes by 300% with this little-known strategy?
- Where to find the best perfumes and 'ultra long-lasting scents' in your marketplace (This is likely the LAST place you're probably looking)
- The *Top Secret* and Buried Story of the Association of Perfume Brands and Fragrance Oil Manufacturers that are likely preventing you from smelling amazing all day, every day!
- How to Effectively Guarantee You Smell Amazing all day, 365 days all year long, and make anyone melt in front of you and beg

to reveal your perfume's name in 3 Simple Steps!

- The most effective way to wear the sexiest thing you've ever smelled without spending 1 bottle a day! Guaranteed.(Not even one perfume lover in a hundred has a clue on how to do this!)

These strategies aren't restricted to award winning and super expensive perfumes. We've actually used this secret perfume application method to prolong scent duration for hundreds of different types of perfumes and people all over the world.

It's an immensely powerful method, but before we begin, there's something you need to know first:

This journey will be far from effortless. While most people find our steps easy to follow, it demands your commitment and diligent effort.

It will require you to believe 100% in your perfume notes and recognize your skin as the crucial foundation for attaining everlasting olfactory excellence, and it will require you to back that belief by testing your perfume notes with our perfume application methods.

If you think you can get from zero to compliment hero overnight, or get hundreds of compliments using outdated perfume application tactics or just imploring your perfume to last all day, then this book isn't right for you.

In truth, and we honestly mean no insult when we say this, we don't actually want you to read this book! You won't get anything out of it.

There are no silver bullets, hacks, or tricks here, so you'd only be wasting your time. We recommend you stop reading now and return the book to where you got it for a refund.

We understand that this may sound unusual. After all, which author in their right mind would discourage people from reading their own book?

But it is essential for you to understand we are deeply passionate about this subject. If you are not wholeheartedly dedicated to investing everything you have into the success of your perfume journey and personal smell, we can't help you. To us, as with all aspects of life, it is a matter of all in or nothing.

However, if you are ready to commit and go all in, hidden in the following pages you'll discover a secret perfume application method that will truly bring you predictable, reliable, and consistent ultra long-lasting aromas, joy and untold amounts of new compliments every day like clockwork.

Now, down the line, you'll realize the value of the information in this book is worth hundreds of thousands, if not millions of dollars, considering millions of perfume lovers, including us, spend over 58 billion dollars annually on perfumes, as reported by Statista. And you may wonder why we're sharing these secrets at such a low price.

The reason is simple. You see, we run a very successful transformative fragrance e-commerce in our country called Crem-delacrem.com , and

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we have the privilege of working with a handful of billion-dollar retail companies and exclusive boutiques to dramatically prolong the longevity of their customer's favorite scents.

The thing is, almost every week we receive emails from fragrance lovers who can't afford our services or products but desperately need help with extending their scent longevity. Up until now, we haven't been able to meet their needs.

That's when we had an idea! Instead of directing them to the oldest unreliable sources in the perfume industry, we created this playbook with the best perfume application methods known to humanity. It provides step-by-step instructions on how to extend the scent longevity of any perfume and smell amazing forever.

This is our way of giving back to a community that has made all our dreams possible. Wherever you are in your fragrance journey, we hope this book profoundly helps you.

We sincerely thank you for giving us the opportunity to prove ourselves to you.

Camilo & Laura,

P.S. Reading this book cover to cover will yield greater benefits than skipping around between sections.

*Ready? Let's get started!*



# Let's get started

Here's the fragrance lover's guide to get untold amounts of new compliments every day like clockwork!

The guide no one in the perfume industry wants you to read.

This book is made to provide outstanding value to people with little to no knowledge of scents, as well as moderate and advanced perfume enthusiasts.

Ok, cool...

Let us be brutally clear and not mince our words about what we believe to be the single most important smelling rule.

It is this:

As the wearer, your number one responsibility is to love your smell.

Smelling amazing is not something you exactly do for others, and despite it affects interactions with others, picking your scent is not something you can outsource or completely delegate. It's one of the most important missions of any perfume lover and potentially any human.

Your scent success is *not* based on the price tag, the number of awards your perfume received, the brand you choose or the fancy look of the bottle.

Your entire existence as a perfume lover lives and dies by how effective your fragrance is at providing you joy, and potential compliments through the day.

If you have a scent and perfume that predictably lasts long and brings in joy to yourself all day and untold amounts of new compliments every day like clockwork, wearing a perfume can be phenomenal.

If you don't, wearing a perfume or any scented product can be unpredictable, unreliable, and incredibly frustrating. This is because the destiny of your smell, your appearance, your self-esteem, and the image you project to yourself and others rest in whatever 'fate' drops in your lap.

You can choose to ignore this fact, pay no mind, and tell yourself that 'everything will work out fine with any scent'. Or you can read this book from cover to cover and ensure your next perfume doesn't become a depressing blind buy.

Either way, you must understand that all the latest shiny Eau de Toilette (EDT), Eau de Parfum (EDP), and Perfumes being peddled will not solve the number one problem perfume lovers face: ***'How do I get my favorite fragrance last longer – and therefore get more compliments?'***

Most people get this wrong, reapplying is not the answer. And you likely already know this deep down inside. Because if you're like most perfume lovers, you've gone through countless EDT, EDP, and

perfume reappplies, you may have even tried all the hacks, latest perfume primers and enhancers, only to find very little success.

The reason for this is because these are all designed to treat the symptoms to standard perfume performance and not cure the systemic cause of the problem.

And don't get us wrong, super expensive and astonishingly good-smelling perfumes, as we know them, might be part of the problem too.

*You need something different.*

## Are You Ready?

In this book, we're going to tell you things you won't hear anywhere else. The information and methods we divulge in the following pages are highly controversial.

Not because they're untrue. It's because they are truer than anything else you've likely ever been taught about perfumes, fragrances, and scents.

What you'll discover in this book is going to change everything for you, especially the way you think about the smell and how you invest in yourself.

# BEFORE READING FURTHER!

Dear perfume lover,

Before we go on, here is one question, are you truly sincere about smelling incredibly amazing all day and swimming in compliments every day, 365 days, all year round?

If you are just happy where you are as a perfume lover with standard lasting properties found in perfumes on the market today, there is no need to read any further in this book.

However, if you still want to know how to effectively smell incredibly amazing all day and wear ultra long-lasting killer fragrances that force people to ask you what in the forgotten path to heaven are you wearing, you will learn how to do it soundly in this book so keep on reading!

You see, there are five key phases to smelling incredibly amazing—

1. *Scent finding*
2. *Scent sampling*
3. *Scent buying*
4. *Scent wearing*

And yes, you guessed it! Not hoping and praying but...

## 5. *Guaranteeing you smell incredibly amazing all day.*

The phase that should always be given top priority is *Guaranteeing you smell amazing all day*. No one wants an outstanding smell for just 3 to 5 minutes that then fades to nothing!

The other phases are clearly vital to smell amazing, yet without guaranteeing you smell amazing all day, your smell will probably vanish. You won't have joy or compliments throughout the day and without them, your appearance, self-esteem, confidence, and the image you project could be affected.

We'll guide you through each phase and provide expert-backed and scientific advice on how to achieve an ultra long-lasting, exclusive and luxurious smell all day, all year long without spending a bottle of perfume in one day!

Get ready to unlock the power of our secret perfume application method that has helped thousands of perfume lovers achieve astonishing results. We have refined this process over a decade of trial and error and invested thousands of dollars in scientific tests to ensure its effectiveness down to the last penny.

So, prepare to be amazed, take note of the valuable insights, and get ready to skyrocket your perfume longevity!

*Ok, first things first...*

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# PART ONE: FINDING THE RIGHT SCENT



*“Your scent is a reflection of your personality”*

# Phase 1:

## Scent Finding (The right way!)

The sense of smell is more powerful than we think, we can identify more than 1 trillion scents, we just don't pay attention to it.

Have you ever stopped to think about how many different scented products you've used by 10am every day?

*None, one, three, ten?*

You see, after speaking with hundreds of perfume lovers, we realized most of us started our scent-finding path with daily scented products like soaps and shampoos, stepping into deodorants and lotions, to finally find truly *exclusive* experiences via designer and niche scents.

So our *first* BIG ADVICE to smell amazing forever and to find that shocking effect is to visit the makeup counter at your favorite department store and ask for paper blotters or fragrance samples. It's not considered *déclassé* to ask for a freebie and that's their purpose 😊.

And look, while you might be thinking that going to a store isn't the sexiest thing, let us tell you this:

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You should sample, sample, sample as many designer frags as you can and find as many delightful experiences as possible.

Once you find the sexiest thing you've ever smelled, grab it and never leave the bottle!

Just kidding, don't rush, sample on your skin and bring blotter paper and perfume *names* home and see how perfume ingredients or notes, as they are called in perfumery, last and transform over time on paper, but especially on your skin.

*You really want to know if the scent you loved loves you back!*

When possible, write your insights as professionals do. Here's a super handy note chart, we're happy to share to help you doing so and keep up to the second phase to see how to make the most of your findings.

*This is an example of one of our all time Women's favorites, Coco Mademoiselle by Chanel but the Note Chart could be used for any male or female perfume:*

## Perfume note Chart

Perfume	Paper	My skin	Strength	How I feel
<b>1st sniff 15'</b>	Citric	Mandarin orange, orange, bergamot.	Strong	Fresh and vibrant
<b>20min- 1hr</b>	Combination of flowers	Turkish rose, jasmin & mimosa	Citric notes are vanishing & floral notes enhanced	Sensual
<b>6 hrs</b>	Patchouli	Vainilla, musk & patchouli	Feel more the patchouli	Sophisticated, elegant & sexy

\* BONUS RESOURCES



# Action Points

1. Go to a department store and sample, don't rush and buy at first sight/sniff. *Trust us, you'll see why by the end of the book.*
2. Bring home blotters of your favorite picks.
3. Download our proprietary and complete perfume note chart from:  
<https://smellamazingforever.com/resources>
4. Take notes (Give yourself the time to truly experience and understand the fragrance notes before buying)

# Phase 2:

## Sample Like a Master Perfumer

### (Elite Level)

In this phase, we'll show you how to sample perfumes and understand the secrets behind the sexiest perfumes you try like a master.

Whether you know a lot or nothing about scents, everything you're about to learn is easy to follow.

Alright, so who do you think is the creator behind a scent, designers and brands, right?

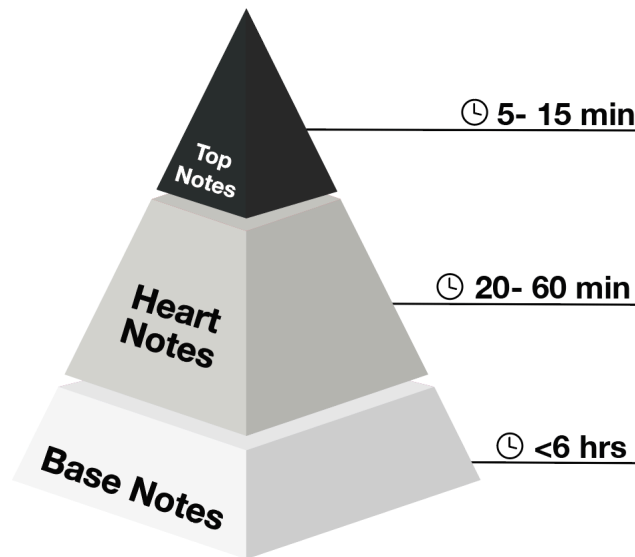
Well, this is vitally important, because Master Perfumers or Noses are actually the fragrance creators and the most important people behind every scent. They carefully select notes to make sure a fragrance smells pleasant and arouses a particular experience.

According to Olivier Polge, Chanel's house master perfumer, selecting favorite scents is equally important as creating them, and to smell amazing, first, you need to train your sense of smell, and the only way to do that is to smell and enjoy our most influential sense, smell.

There are 3 types of notes you must follow when exploring perfumes to find the ones you love and ultimately will crush it in compliments;

Let's start at the top of the pyramid:

## Scent note's Volatility



**Top notes:** First impact and beautiful smell of the first spritz (5-15 min.)

**Heart notes:** Perfume core aroma (20- 60 min.)

**Base notes:** The ones that lingers on your skin and clothes, last the longest and will allow you to smell amazing all day (<6 hrs).

The volatility graph shows how fast scent notes stay on your skin or evaporate, it works just fine for parfums and some Eau de toilettes that are able to last up to 6 hours as the base of the pyramid states.

But please do not take the chart for granted for Eau de colognes, fraîches, and mists as in most cases their duration time is only 2-4 hours due to a low concentration of pure perfume oil.

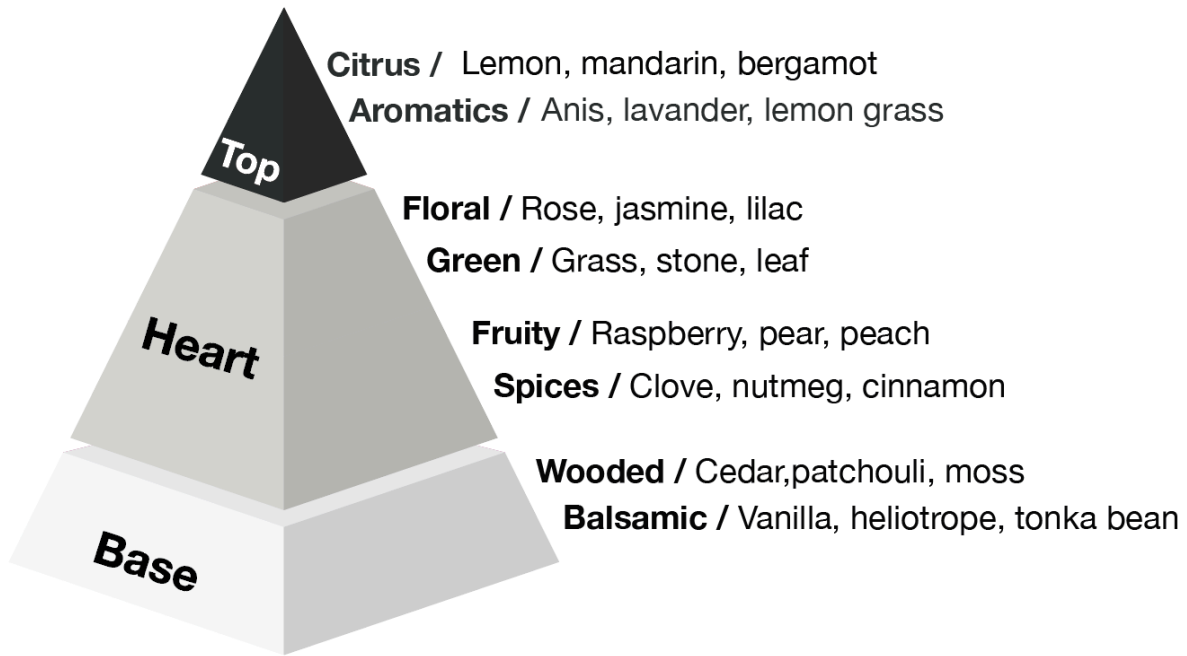
We know that just 2 hours, even 6, sounds pretty frustrating and won't make us smell amazing all day, not to mention getting frustrated by the somewhat familiar but not very informative names of perfume types. But don't worry and stay tuned because we'll reveal all secret lasting properties and the *4 most effective tips to level up and master longevity for each type of perfume on the market* later in this book 😊

Ok, once you are clear on the types of notes and their timing, you should continue to learn about **fragrance families**.

Understanding families is like understanding genres in music. It's exciting when you like a new artist, but it's more exciting to discover that you love more of the genre, and the same goes for citrus, floral, woody, and the different fragrance families.

Here are the most common fragrance families and notes used nowadays in an easy-to-read perfume pyramid to give you a broader, more exciting, and more revealing experience when sampling and understanding perfumes.

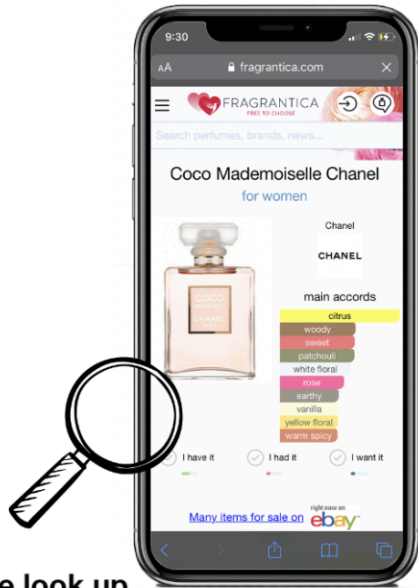
# Fragrance Families



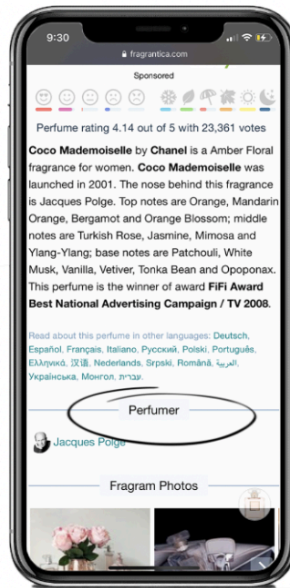
If the graphic below is not enough to identify specific notes while sampling, we are sure you are going to have fun like crazy contrasting your notes findings with fragrance backgrounds, information, and new favorite recommendations based on your loved scents in neat websites like **fragrantica.com**

Fragrantica.com is the largest online perfume encyclopedia for perfume lovers, and a great place to start a deeper scent understanding.

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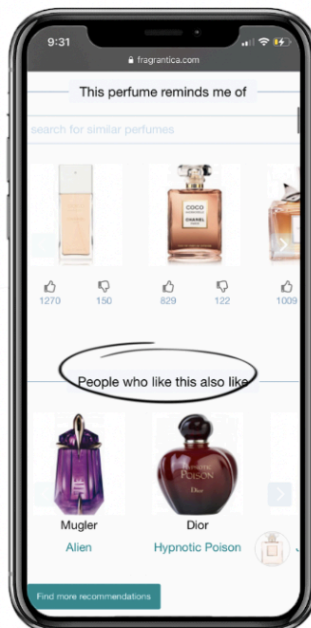


Perfume look up



Perfume background

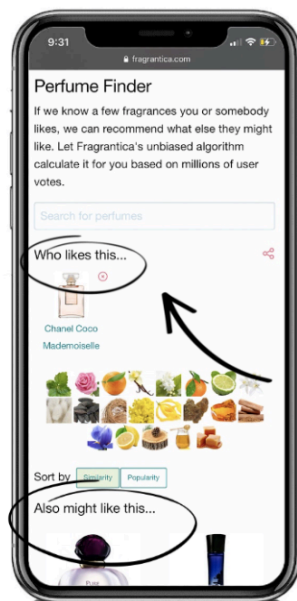
## Perfume note pyramid



Once you have chosen your loved ones, and found the sexiest thing you've ever smelled, the one that dragged you and made you feel in heaven and melt inside once and once again, you will be ready to pass onto buying mode!

People always fall in love with the scent by itself, the blend of the top, heart and base notes, so no matter what, stay confident and try to stick to your favorite perfume choices *and their notes*.

A lot of people know and use Fragrantica.com but not everyone has used their neat **perfume finder** feature which shows you perfume recommendations with similar notes based on note similarity out of your previously loved scents and perfumes.



Perfume finder

New favorite recommendations that you're likely to love.

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Just like master perfumers would use previously known scents to craft their masterpieces, we highly recommend you to give the perfume finder a try on your path to discovering new gems and becoming a master perfumer elite level when it comes to sampling!

And if you feel you love some scents but they did not lasted as long as you wanted on you, no biggie, you are among millions of us, so *KEEP READING TILL THE END OF THE BOOK*, we got your back!



# Action Points

1. Sniff your samples and contrast with your perfume note chart insights.
2. Contrast your findings with <https://www.fragrantica.com/search/> and get captivated by a new level of knowledge and consciousness about your favorite scents.
3. Look for similar notes, perfumes, new gems and faves like a master with <https://www.fragrantica.com/perfume-finder/>
4. Follow the third phase and get on buying mode!

# Phase 3:

## Scent Buying and the 5 Alarming Things You Must Know Before Buying Your Next Perfume (#3 Will Blow Your Mind!)

*Here's what's vitally important that you know:*

- 1) Perfume compositions
- 2) Perfume *Secret* lasting concentrations
- 3) The *Top Secret* and Buried Story of the Association of Perfume Brands and Fragrance Oil Manufacturers
- 4) Why the current state of the art extremely affects you!
- 5) How to successfully max out any perfume purchase!

### **1) Perfume compositions**

Why is it so important to know the compositions of perfumes?

Skin is the most precious and longest organ of your body, and perfume longevity on your body has a lot to do with both your skin and the components you use on it.

If we want to know how to smell incredibly amazing all day, every day we should try to be more conscious of the ingredients that we are using in our body...

After reading you'll have an open-eye perspective on what you are buying and how it is blending with your skin.

The 3 main ingredients are:

*1. **Pure Perfume Oil:** Natural fragrant oils derived from plants and spices, or synthetic compounds replicating natural scents produced in a lab, or a combination of both.*

*Perfumes typically hold from 1% and up to 30% pure perfume oil concentration.*

*2. **Solvents:** Alcohol & Water or Eau, as commonly labeled in french, are the inexpensive way to dilute and reduce pure perfume oil.*

*You read right, REDUCE PURE PERFUME! It seems quite normal, but the problem with that it's that it decreases perfume longevity and staying power!*

*Perfumes typically hold a massive 70 to 98% solvents concentration.*

*Crazy isn't it?*

*And considering that dry skin kills perfume and the alarming implications of alcohol on drying skin, we consider this WILDLY CRAZY! But we will elaborate further in the following pages, so keep reading.*

**3. Fixatives:** *Chemicals aiming to fix or give long-lasting properties to pure perfume oil once diluted with solvents.*

*Typically a 0 to 1% fixative concentration will do the trick.*

## **2) Perfume Secret lasting concentrations**

Ever wondered the perfume concentration of your longest-lasting perfume?

This might sound elementary, but with the countless variations of fragrances available today, people can get confused with the concentration levels of perfume.

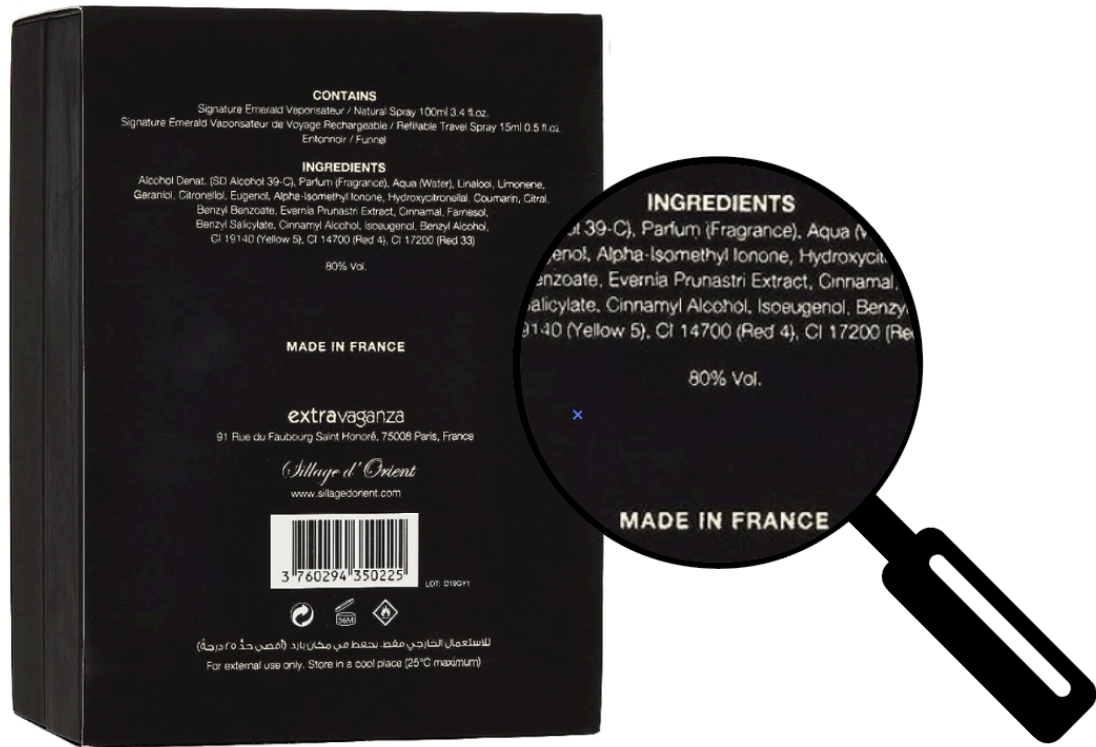
And even though most packaging tells us the type of product, concentration levels are rarely disclosed and held in secrecy.



***So where the heck's the concentration?***

*Sometimes you could find the alcohol percentage out of sight at the bottom of the packaging in just a few perfumes. Find it when possible, subtract it from 100% and you'll get an approximate.*

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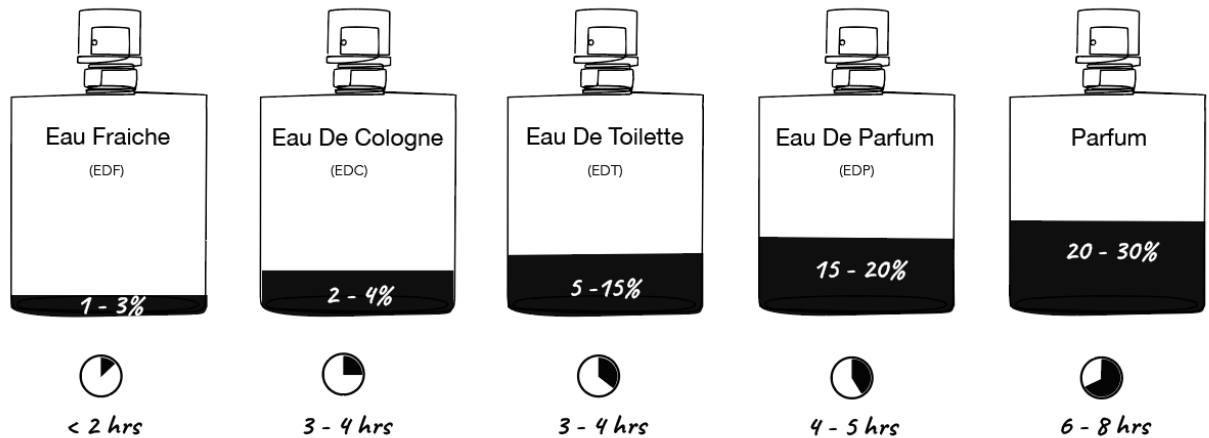


***100% - 80% Vol (Alcohol) = ~20% Pure Perfume Oil***

The concentration of pure perfume oil has a tremendous impact on longevity and how long you will smell amazing with your purchase as it relates to the strength of the fragrance.

Here's a handy guide to fragrance concentration, strength and longevity to combat any misleading information you've come across.

## Concentrations % and scent durations explained



Approximate Scent Duration

■ Concentrated Essential or Fragrance Oil    □ Alcohol & other ingredients / additives

The higher the concentration of pure perfume oils and the less alcohol, the purer the fragrance; therefore, there will be a more remarkable longevity or lasting power on the wearer's skin and a higher manufacturing cost as well.

We still don't understand why the actual concentration of the fragrance remains a secret and is not shared openly on packaging such as spirits packaging.

Trade secret?

Profitable secret or not, we are here to tell you how it extremely affects you in #4 and how to successfully max any purchase with an informed purchase approach in #5

*But first, let us tell you a little story...*

### **3) The Top Secret and Buried Story of the Association of Perfume Brands and Fragrance Oil Manufacturers**

The city of Grasse in France is known as the world's capital of perfume thanks to the fragrant flowers that have grown in the area for centuries and the region's perfume know-how developed through the years.

The magnificent jasmine that goes into renown Chanel No 5, for instance, is picked from the Grasse fields.



However, by the end of the 20th century, an interesting revelation emerged: five fragrance and flavor companies, surprisingly none of them originating from France, had taken over more than 50% of the global fragrance market.



And nope, we are not talking about well known high end designer brands like *Dior* or the likes. We are talking about the **actual** companies and master perfumers behind those huge brands from Armani up to Versace and Yves Saint Laurent.

***WAIT A MINUTE!*** *What in the world are we hearing? Are you trying to tell us you thought the perfume oil of exclusive fragrances was indeed made by designer brands?*

Well, sometimes it is, but unfortunately, that's not quite how it always works.

Today, most pure perfume oils are secretly outsourced or developed and manufactured by master perfumers and scientists employed at a few large corporations away from our beloved designer brands and grouped in something called **The International Fragrance Association (IFRA)**



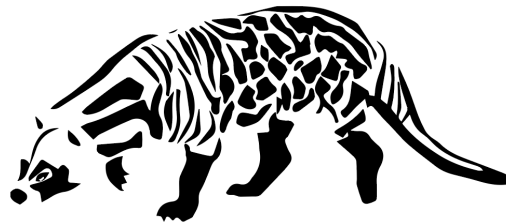
To illustrate this, we conducted a quick resume:

IFRA was born in 1973 just after man landed on the moon, an epic global sexual liberation took the world by storm, and brave animal advocates defended with their lives the Civet also known

as the Abyssinian cat, from being *captivated* to extract oily secretions to be used in high-end perfumery...



The 1925 infamous edition of Chanel No. 5 for instance got to be later reformulated and changed to a synthetic version of civet oil to protect the civet's lives after the massive protests.



Dirty little secret, ha?

While most perfumers eventually abandoned civet and animal secretions, the industry needed a voice, good practice standards to follow, global representation, and promotion of the safe use of fragrances and that is exactly what IFRA has been doing ever since.

According to their website, they are "*Protecting consumers while respecting our shared environment.*"



Givaudan<sup>o</sup>

Firmenich

symrise 

IFF

 MANE

 FRUTAROM  
FOUNDED 1933

 TAKASAGO

 SENSIENT<sup>®</sup>

*Not too many, right?*

Sometimes our beloved designer logos or brands request a specific type of scent for development from not-so-well-known but top-notch perfume oil makers, but more often, they simply followed our first BIG ADVICE to smell amazing forever in this book:

*They simply went to a couple of “corporate fragrance shop setups”, sampled, sampled, sampled till they chose a favorite, took it into their manufacturing location, named it, mixed it with 70-90% solvents and fixatives, boxed it and, Voilà, ready to market it!*

The process might be a bit more complicated, but you get the point 😊.

We know at this point you might be thinking, ‘Well, if pure perfume oil gives the strength and longevity, that *massive 70 to 90%* alcohol is effectively stopping us from smelling shockingly

amazing every day, all year round!'. And that's exactly what it does.

*So why in the seven rings of hell are we systematically paying a premium for a watered down product?*

It's like we were all being duped not by copycats but by the real thing formulations and silently accepted this once and once again.

That is also the reason why most people experience that some dupes (perfume duplicates) or cheapies smell exactly the same as the real thing. Most of them for a shorter time to favor the profitability of a greedy manufacturer, but some others even for a longer time.

Have you seen any of these?



## Smell Amazing Forever



This happens because a top-notch perfume oil manufacturer like Givaudan, for instance, produces the 1 million by "Paco Rabanne" scent and a smell-alike variation of the scent with little to no differentiation to sell to customers other than "Paco Rabanne parfums" which license is actually owned and operated by PUIG another fashion and perfume corporation.



Meanwhile, Givaudan's competitors also produce a smell-alike variation, with probably some more differentiation but this common industry practice makes it virtually possible for both designer brands and copycat manufacturers to source straight from the same source.



Some designer brands or copycat manufacturers offer a more diluted formulation, think Eau de colognes and fraîches, to promote cost effectiveness, and others offer less diluted formulations, think perfumes or EDPs, to promote longevity .

But one thing is for sure and that is that none of the current Eau de colognes, fraîches, or perfumes offered on the market today can make you smell incredibly amazing for more than 6-8 hours on their own.

***We understand it can be daunting to feel overwhelmed at this point, so let's pause and take a breath.***

Since this book is not meant to simply complain about a broken system, but rather to empower you with the tools to effectively smell amazing all day and beat the system, we will continue to bring you the *single, most powerful, most effective way we've discovered to make any fragrance last longer under any circumstances.*

In the final part of this book, we'll break down the fifth and most important phase of smelling amazing and practical steps to make anyone that encounters your smell, literally melt in front of you.

But first, now that you know the three main ingredients in any perfume, their secret concentrations, and who actually produces them.... You're ready to follow our *second* BIG ADVICE that will help you successfully max any scent purchase in terms of longevity and smelling amazing longer.

It is this:

***5) How to successfully max out any perfume purchase!***

As you may recall, everything starts sampling...

And while picking the sexiest thing you've ever smelled might be a no-brainer if you do your sampling work, ensuring it smells all day is a whole different story.

Since it's so hard to smell amazing all day with the current offerings on the market, we're sure that with these recommendations, you'll get closer to your eternal lasting fragrance effect!

Once you have chosen the sexiest thing you've ever smelled after sampling from your local department store, as simple or hard as this sounds, our ***second BIG ADVICE to smell amazing forever*** is to buy the ***highly concentrated*** Perfume, EDP (Eau de Parfum) version of your loved frags!

Eau de Parfum is expensive and there is a limited offer compared to the Eau de Toilette names in the market. However, when you do find it, the experience is the most pleasure-giving, rewarding, and long-lasting. *Low EDP prices? Sure, but it doesn't always smell good!*



We encourage you to take advantage of online promos as much as possible but take preventive actions so you don't end up being duped and sacrifice quality for money, not everything that shines is gold.

Unfortunately, the information disclosed above caused the market to float with counterfeiters charging people lower or even authentic prices for unapproved use of designer packaging, boxing and trademarks.

One thing is to sell a dupe with a smell-alike scent or inspiration under a different name and being transparent about it with the consumer, and other very different, to sell a copy without trademark authorization.

Here are some copycat and dupe examples you may have seen...

Smell Amazing Forever

Copycat (Fake copy) = illegal



Dupe (Different name & packaging) = 100% legal



*Duplicate practice is allowed and actually promoted by the US Federal Trade Commission's in their Policy Statement regarding Comparative Advertising, which encourages product improvement and innovation that can lead to lower prices in the marketplace while copycats are forbidden under the law.*

Try to look for official websites to avoid scams and take advantage of seasonal discounts as much as possible!

However, if higher concentration means higher longevity, the immediate logical answer to successfully max any purchase, again, would be to wear a *highly concentrated 100% pure perfume oil* and achieve an eternal lasting performance.

We talked to hundreds of perfume clerks at airports, perfume boutiques and the most exclusive shops to see if we could find an alcohol-free perfume with no positive results at all.

So where to find pure perfume oils when designer brands limit themselves to diluted formulas and simply don't sell them?

We got the answer for that and will share breathtaking information at the end of this book, but before that, make sure you follow:

- *The most effective way to wear the sexiest thing you've ever smelled no perfume manufacturer would dare to tell you.*
- *The single, most powerful, most effective way we've discovered to make any fragrance last longer under any circumstances.*
- *The golden rule that top perfume lovers of the world are raving about and applying daily.*
- *How to effectively guarantee you smell amazing all day, 365 days all year long.*
- *How to make anyone melt in front of you and beg to reveal your perfume's name in 3 simple steps!*

*Coming up next...*

PART TWO:  
WEARING THE RIGHT SCENT  
THE RIGHT WAY



*“Wearing the right scent is like wearing the perfect outfit.”*

*It gives you confidence beyond your best."*

## Phase 4:

The most effective way to wear the sexiest thing you've ever smelled without spending 1 bottle a day!  
**Guaranteed!**

Most people use their perfume on their skin, clothes, blankets, cars, and in the most unsuspected places.

All of them are right, but since the main purpose of this book is to make *You* and your skin smell amazing all day all year round, we're gonna focus on how to effectively wear the sexiest thing you've ever smelled every day even with a minimum budget!

See, when you smell perfume, it is already evaporating, you are typically smelling a vapor of the scent compounds, and the heat helps to diffuse and spread the fragrance.

Think of cooking or microwaving popcorn, the warmer it gets, the better it smells! *Right?*

After countless interviews with top perfumers, perfume sales clerks, and further research, we've come to the conclusion that the go to

place to apply scent effectively is at pulse points. Other places work too but these work like magic.

Little did we know that the reason behind this is that they are the thinnest points of skin closest to the blood and the warmest points on your body. Think of them as super powerful little radiators that finally help you smell amazing every day! *Once you're clear on this...*

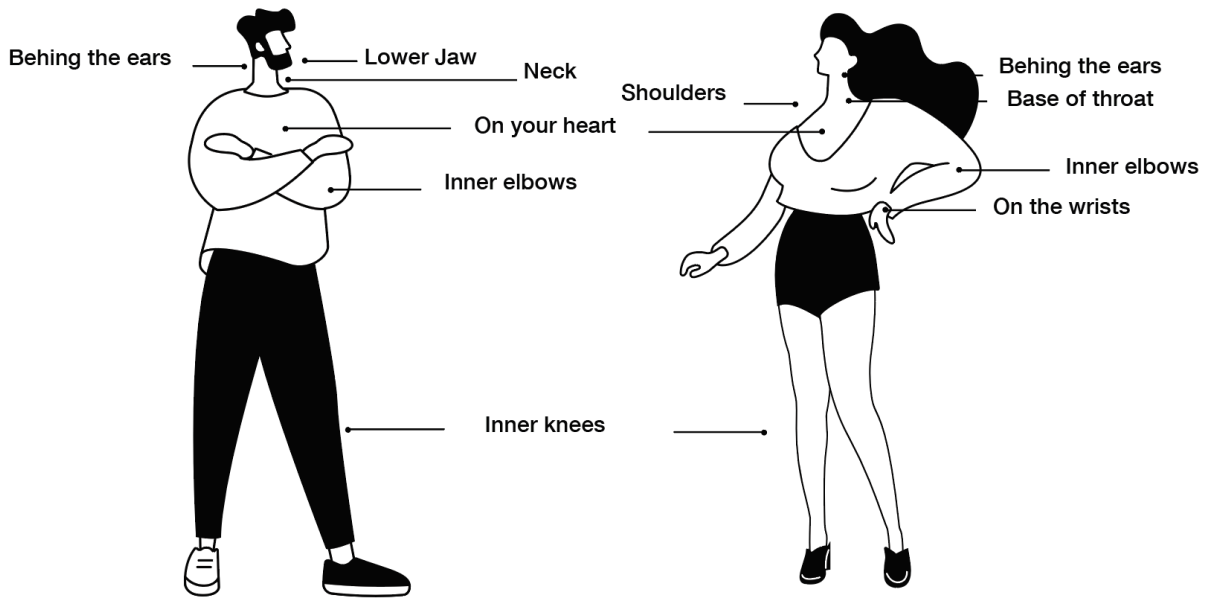
Our *third* BIG ADVICE to smell amazing forever is to identify the pulse points on your skin, hold your perfume no more than three to six inches away, spray or roll your pure perfume oil directly on your skin as desired and enjoy!

When it comes to perfume application, the closer the better, is the best way to guarantee no waste!

To spray or roll the most efficient pulse points, follow the 9 pulse points you can not miss when perfuming yourself:

1. Behind the ears
2. Lower jaw
3. Neck
4. Base of throat
5. Shoulders
6. Your heart ❤️
7. Inner elbows
8. Wrists
9. Inner Knees

## Smell Amazing Forever



*Hot tip: Never ever forget to spritz or roll your heart ❤️, it's your strongest pulse point and will act as your **most super powerful diffuser**.*

*Simple, isn't it?*

*Now that you know how to properly wear your loved fragrances, you might be wondering if that would be enough to smell shockingly amazing all day 🤔.*

*Don't you, little longevity seeker?*

*But if you paid attention to the secret concentrations, you now know that common perfumes probably won't last more than 6-8 hours, and as you read, you're probably missing the single most powerful and effective way to make any fragrance last longer under any circumstances that we have been promising for a while!*

*And here is it...*



## Phase 5:

How to effectively guarantee you  
smell amazing all day, 365 days all  
year long & ‘Get as many  
compliments as you can possible  
handle’

Listen carefully: You can always find people who smell good, take a scented shower, splash or perfume themselves with something nice...

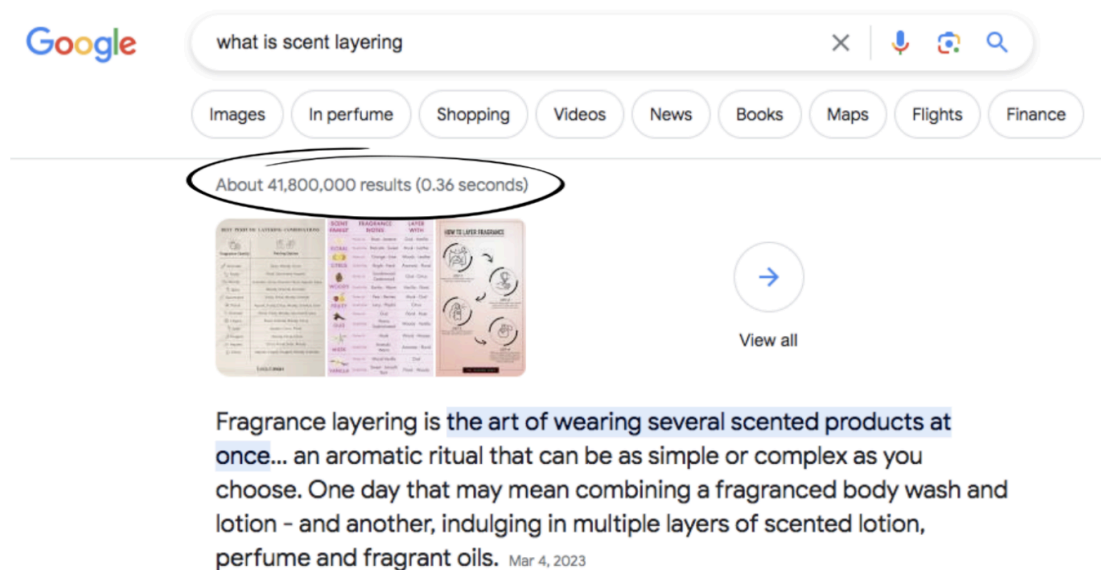
But people who know how to wear ultra long-lasting killer fragrances that force people to ask them what in the forgotten path to heaven they are wearing will always be unusual... incredibly valued... outrageously complimented... and sitting in the driver’s seat of their exclusive future.

*But how to do it? How to make your favorite perfume act like an army of pleasure droplet soldiers 24 hours a day, 7 days a week?*

*Ok, let's cut the chase!*

The most powerful, most effective way to get any fragrance to last longer under any circumstances is a compounded effect, better put, seemingly insignificant actions that done together work like magic.

We found them in vogue of every relevant master perfumer and perfume lover of the world with an alarming 41 million results on a quick google search these days due to their scientific approach and is called "Scent layering"



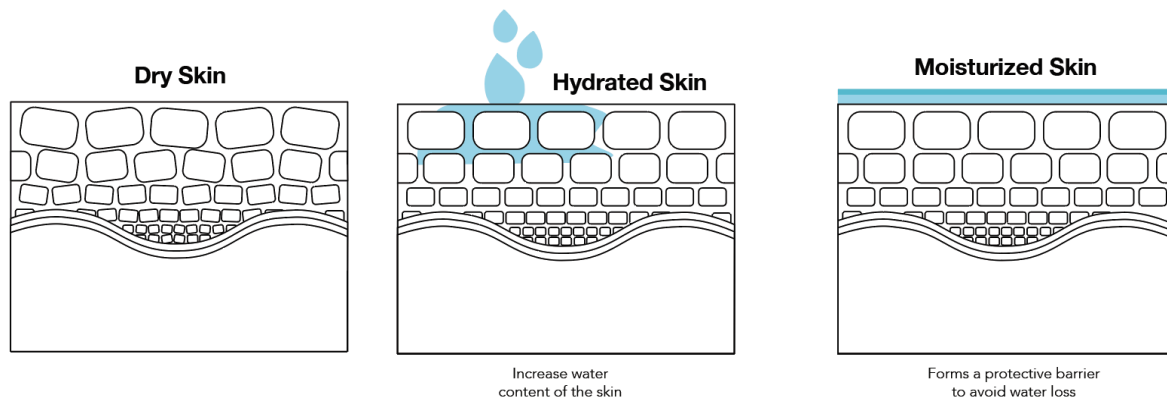
"**Scent layering** is the art of wearing several scented products at once", literally adding up scents to your routine to create new scents and to incredibly **prolong scent longevity**.

But before we dive into *Scent layering*, let us share the hidden *Golden Rule of perfume lovers* that we've found after a deep research of the whole technique, and it is to ensure hydrated and moisturized skin.

Yes, **hydrated** and **moisturized**!

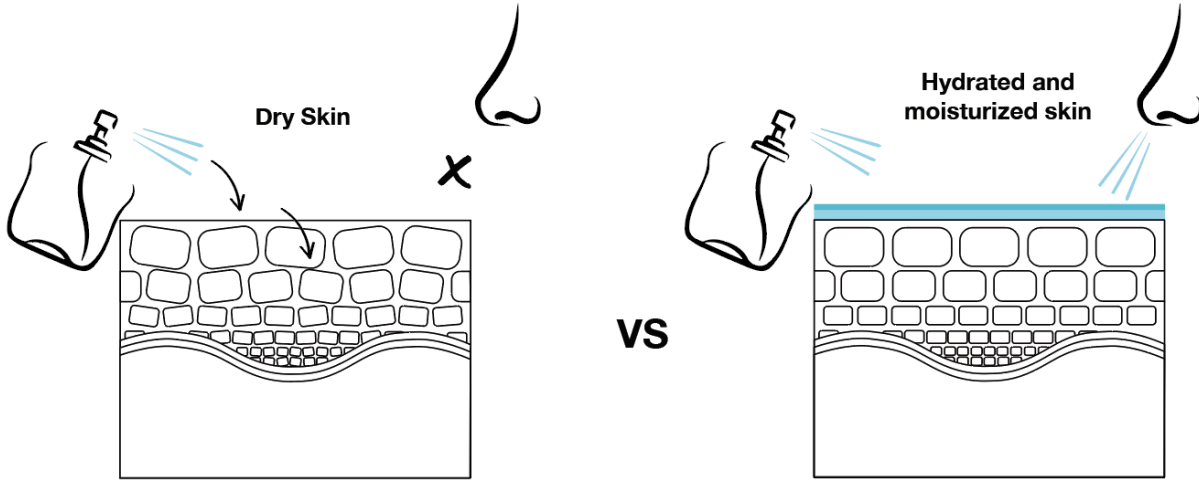
*Why?*

According to François Demachy, Dior's master perfumer, when you smell a fragrance, it's already evaporating, and for them to reach the nose, they need to be carried by water molecules, and to encourage this, the air as much as your skin shouldn't be dry.



Take any scented product, anything into dry skin, and the scent will immediately vanish, and get lost even before trying to sniff it.

Apply any scent on a fully *hydrated* and *moisturized* or oily skin instead and see how its staying power prolongs over time like anything before!



Without further ado...

Learn *how to make anyone melt in front of you and beg to reveal your perfume's name in 3 simple steps*. These steps happen to be the 3 most effective steps of our secret perfume application method, the one we've used to generate tens of hundreds of compliments for us and our perfume community: *The Magic Scent Layering Method*. This gem will level up and master longevity for any perfume and will ultimately guarantee you SMELL AMAZING FOREVER!

But before, let us share with you a simple daily rule that mixed with the 3 magic scent layering method steps works just like magic.

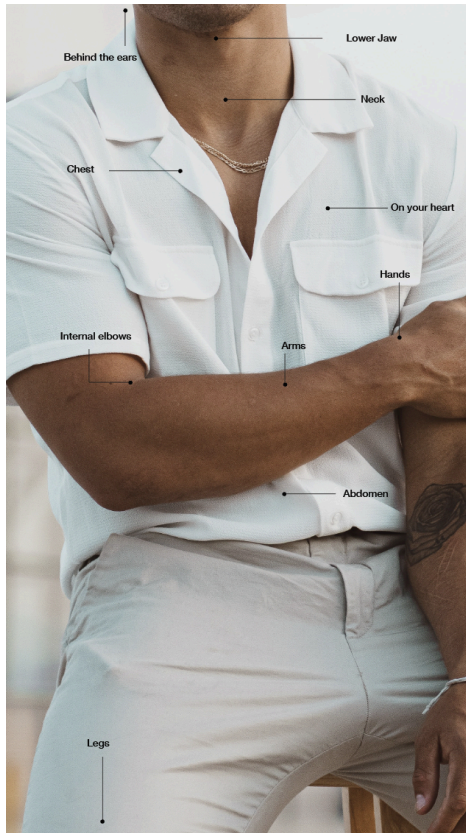
*The "8×8" rule: Drink eight 8-ounce glasses of water per day to keep yourself hydrated and follow these steps to enjoy your scent all day.*

# The Magic Scent Layering Method

The Single Most Powerful and Effective Strategy to Prolong Any Scent Duration Under Any Circumstances.

## ***Step One***

*Hydrate your body and hair in every day's shower with an hydrating shower gel, shampoo and conditioner matching your favorite and exclusive designer or niche scents.*



## ***Step Two***

*Moisture your skin. After showering -don't rub- gently pat the skin and partially dry with a towel. Then apply a body lotion/moisturizer matching your favorite scent to seal water and scent into the skin before it can evaporate.*

### ***Step Three***

*Perfume your 9 pulse points with pure perfume oil after moisturizing, this way you'll make sure moisture gives your pure scent something to hold on to, preventing scent loss and maximizing staying power while emanating throughout the day.*



Don't overlook the importance of this just because it sounds simple. While this might sound very simple, if you do this routine correctly, impressive scent longevity would be around the corner.

"The Magic Scent Layering Method" actually helps your skin make your perfume last longer!

Yes, you read that right.

Your skin will actually help your perfume last longer for you – this is why it is so important you ensure hydrated and moisturized skin.

While scent layering could be done with different scents, we think there's nothing more beautiful and invigorating than having every part of your skin, every single pore smelling like the sexiest thing you have ever smelled which should, and frankly in our opinion, **must be your favorite perfumes.**

*Let's take a quick look at the current products on the market:*



## Boring Scent:



## Irresistible Scents:



“The presence of ad images in this material does not imply any endorsement, sponsorship, or affiliation between the owner of the material and the perfume brand depicted. The inclusion of these images is purely for illustrative or informational purposes and should not be misconstrued as an official association with the brand or its products.”

Some designer fragrances sell shower gels, body lotions, or after-shave versions of their matching best-selling fragrances providing a luxury experience within every scented phase of the day and this is by far the best way to apply the scent layering method and make your favorite perfume last longer, but that's not always the case.

Smell Amazing Forever

Ideally if you follow our 3 easy but powerful and proven steps of the *scent layering* method, we could personally guarantee you'll achieve a fascinating, expensive smell for longer than ever...

Virtually make anyone in front of you melt and beg to reveal your perfume's name and you will probably be swimming in compliments in no time without spending a fortune.

Unfortunately, while we deeply wished this for us and any single perfume lover in the world to easily find their matching scented products, we encountered an incredibly limited offer and found it extremely difficult to do so in today's market.

*That's why we thought of bringing a game changer!*



# Phase 6:

## The game changer!

First things first, while the scent layering technique quite works like magic, we actually needed a magic wand to get the hydrating shower gel, shampoo, conditioner, body lotion and even Eau de Parfum matching our favorite scents, if ever available.

And frankly, despite mastering the scent layering technique, we encountered that both perfume and body lotions available were by definition, very low in concentration, messing up with our ability to smell incredibly amazing all day.

We found these flaws in our experience incredibly frustrating, yet since we truly believe smelling amazing all day is something everyone should be able to do 365 days a year, all our lives and there was no one helping us do it systematically, like literally every day...

We decided to take action.

We want you to step inside and be part of a revolutionary experience where you can layer on so easily and feel that scent that can last throughout the day, to make you clean and fresh, to increase your confidence & get a lot of compliments.

Smell Amazing Forever

We've plugged away the last couple of years to build the single most powerful, most effective, and most ultra long-lasting olfactory experience we could ever imagine, an enhanced scent layering experience for the top perfumes of the world that couldn't keep up our demanding longevity expectations.

Literally!!

We started sharing our masterpiece experience with a few family and friends...

They were amazed...

Soon, their friends started ordering from us...

They couldn't believe this could be possible...

We couldn't keep up with demand and our inbox exploded with so much love and hundreds of messages like...



Katy



**Absolutely amazing!**

The fragrance is on point with the original. The notes are just out of this world!

*Crem de la Crem special version of Coco Mademoiselle Chanel*

📅 02 Feb  **Verified Purchase**



**Mia**



**Hypnotic poison**

The ultimate compliment puller

*Crem de la Crem special version of Hypnotic Poison Dior*

📅 17 May **Verified Purchase**



**Emma**



**Love it!!!**

OMG, this smell is so sexy

*Crem de la Crem special version of Light Blue Dolce&Gabbana*

📅 07 Mar **Verified Purchase**



**Angie**



**Amazingggggg**

Stays with my skin!! Will always come back!

*Crem de la Crem special version of Lady Million Paco Rabanne*

📅 15 Jan **Verified Purchase**



**María**



**This fragrance is a compliment magnet!**

Don't stop making your magic!!

*Crem de la Crem special version of Millésime Impérial Creed*

📅 24 Sep **Verified Purchase**

Smell Amazing Forever



Emma



**Unbelievable products**

Compliments galore!

*Crem de la Crem special version of Sauvage Dior*

📅 07 Mar  **Verified Purchase**

Isn't it shockingly amazing?

It is so that we knew that we were ready to let you know that...

**We built a company committed to helping perfume lovers around the world dramatically extend the longevity of their favorite scents and make their skin smell amazingly better and longer than their favorite perfumes**

So do you really want to take your perfume experience to the next level?

Find out if you can take your favorite perfume to the next level and get your personalized care routine in less than a minute with our short Quiz.

Answer our short questionnaire.

Take our quiz and see if you qualify for our exclusive limited-time offer – only for quiz takers. Don't wait, start now!"

**Yes I want to know if you guys can help me!**



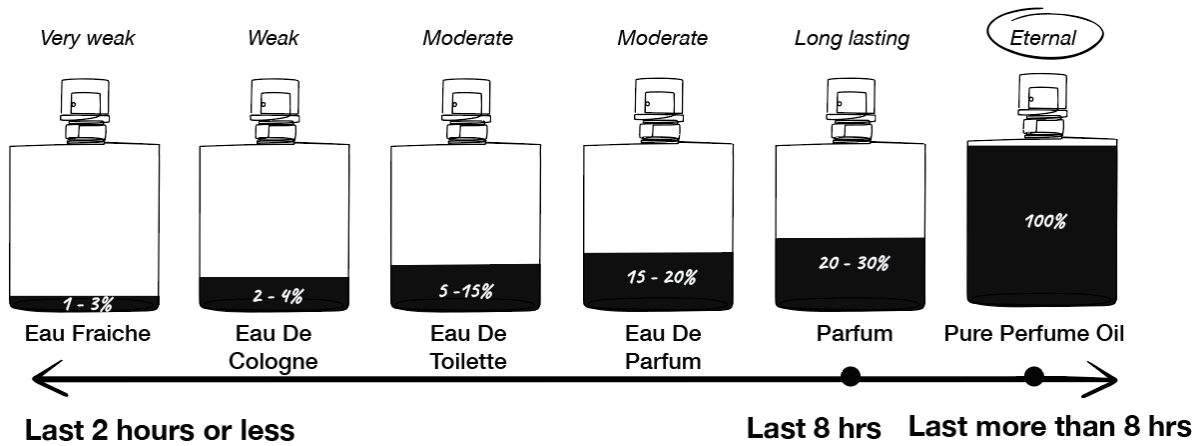
Every couple of months we curate and delicately craft an enhanced version of a top selection of the most complimented 450 fragrances of all time and only make a few batches of our exclusive scent layering experience to delight the most demanding skins and noses.

So be one of the first to inquire and find out if our enhanced version of your perfume is one of our first top selections and if it is still in stock!

Act now....

Just because we know the importance of alcohol free formulations in scented products and we are really committed to help every perfume lover smell incredibly amazing, with the purchase of any of our secret compliment method proof dossier or products, **get a totally FREE ultra long-lasting pure perfume oil gift of our enhanced version of your favorite perfume to achieve eternal lasting effect.**

## Smell Amazing Forever



Stay confident and remember every Crem de la Crem's purchase at [www.cremdelacrem.us](http://www.cremdelacrem.us) holds our best of the best guarantee policy:

***"We'll make your skin smell amazingly better and longer than your favorite perfumes or we'll give you every cent back GUARANTEE! Period."***

COUPON CODE: **SMELLAMAZINGFOREVER**

# Conclusion

We have covered many topics in this book, and as you can see, we are deeply passionate about smelling ABSOLUTELY amazing all day, 365 days all year long...

And that's because when you do all this right, and follow all the steps we give you, you'll realize that it's possible and works like magic.

No matter how you look at it, we are like you, perfume lovers, we understand that fragrance becomes part of us and in this way we express our personality, increase our confidence, make ourselves unforgettable and have the power to change our mood 😊.

If you have read here, it is possible that you are one of the people who feels that they deserve much more, and who always seeks the best of the best, so once you start implementing in your life what you have read in this book, it will never come back & be the same.

This is really going to transform your life.

Now that you know more about the olfactory field and the secret to smelling amazing every day, what are you waiting for? Take action! That is what really matters.

# One last thing

Act now because you deserve to smell like the best of the best.

We look forward to hearing about your success and compliment stories of smelling amazing all day and how it transformed your appearance, self-esteem, confidence, relation with others and your life!

To smell amazing all day, everyday!

Crem de la Crem and Smell Amazing Forever Founders Team

[info@cremdelacrem.us](mailto:info@cremdelacrem.us)